

2016 Scholarship and Advertising Solicitation Form

The North Alabama Professionals Chapter of the National Society of Black Engineers (NSBE) is extending an invitation for supporting the encouragement of all students to pursue careers in a Science, Technology, Engineering or Math (STEM) discipline. Continue to support our North Alabama students by becoming a corporate sponsor of the NSBE Professionals Chapter or by purchasing an advertisement in our upcoming scholarship banquet souvenir booklet.

Please review the solicitation options below. Indicate your sponsorship level choice by checking the box or filling in the amount of your pledge.

Sponsorship Levels

☐ **Platinum Sponsor**

\$5000.00 Donation

- Advertised sponsor of all Chapter Programs
- Premiere ad in the annual souvenir booklet
- 8 reserved seats at the scholarship banquet
- Commemorative plaque
- 6 Annual Memberships to the NAL NSBE Professionals Chapter (includes national membership)
- 2 Timothy Briggs Scholarship presented in your company name
- 1 North Alabama Torch Scholarship in your company name
- 1 Space Camp Scholarship presented in your company name
- 2 NSBE AE collegiate workshop sponsored in your company name

☐ **Gold Corporate Sponsor**

\$3000.00 Donation

- Advertised sponsor of all Chapter Programs
- Full Page ad in the annual souvenir booklet
- 8 reserved seats at the scholarship banquet
- Commemorative plaque
- 4 Annual Memberships to the NAL NSBE Professionals Chapter
- 1 Timothy Briggs Scholarship presented in your company name
- 1 North Alabama Torch Scholarship in your company name
- 1 NSBE AE collegiate workshop sponsored in your company name

☐ **Silver Sponsor**

\$2000.00 Donation

- Advertised sponsor of all Chapter Programs
- Full Page ad in the annual souvenir booklet
- 8 reserved seats at the scholarship banquet
- Commemorative plaque
- 2 Annual Memberships to NAL NSBE Professionals
- 1 Space Camp Scholarship presented in your company name

☐ **Bronze Sponsor**

\$1500.00 Donation

- Advertised sponsor for all Chapter Programs
- Full page ad in the annual souvenir booklet
- 8 reserved seats at the scholarship banquet
- Commemorative plaque
- 1 Annual Memberships to NAL NSBE Professionals
- 2 Essay Scholarships presented in your company name

☐ **Scholarship Sponsor**

\$1000.00 Donation

- 1 Space Camp or Timothy Briggs Scholarship in your company name (company choice)
- Full page ad in the souvenir booklet
- 8 reserved seats at the scholarship banquet
- Commemorative plaque
- Special recognition at the banquet as a major sponsor

☐ **Summer Engineering Robotics Camp**

\$1000.00 Donation

- 8 reserved seats at the scholarship banquet
- Special recognition at the banquet

☐ Major Corporate Sponsor

\$750.00 Donation

- Full page ad in the souvenir booklet
- 8 reserved seats at the scholarship banquet
- Commemorative plaque
- Special recognition at the banquet as a major sponsor
- 2 Creative Minds Scholarship in your company name

☐ Regular Corporate Sponsor

\$500.00 Donation

- Half page ad in the souvenir booklet
- 8 reserved seats at the scholarship banquet
- Special recognition at the banquet as a regular sponsor

☐ Table Sponsor

\$300.00 Donation

- 8 reserved seats at the scholarship banquet

Advertisements Only – If submitting advertisement only, please fill in or check box

<i>Page Size</i>	<i>Dimensions</i>	<i>Price</i>	<i>Indicate Ad</i>	<i>Page Size</i>	<i>Dimensions</i>	<i>Price</i>	<i>Indicate Ad</i>
Full	6 ½ x 9 "	\$150.00	<input type="checkbox"/>	Business card	3 ½ x 2 "	\$35.00	<input type="checkbox"/>
Half	6 ½ x 4 "	\$90.00	<input type="checkbox"/>	Donations	Listing	<\$35.00	<input type="checkbox"/>
Fourth	3 x 4 "	\$55.00	<input type="checkbox"/>				

Support Pledge: \$ _____

Company/Organization: _____

Address: _____

Contact: _____

Phone: _____

Email: _____

Sponsors, please submit all "camera ready" advertisements and payments along with this form prior to February 22, 2016. Acceptable ad formats: JPEG, PNG, PDF, or Microsoft Word, PowerPoint, Publisher. Other formats will not be accepted. **Payment for submissions must be postmarked by February 22, 2016 to ensure inclusion of you as in the booklet.** *Scholarship sponsors, who contribute after February 22, 2016 will have a scholarship presented in their name at the banquet, however **cannot** be added to the program booklet.* Please send all contributions with this form to:

**NAL NSBE Professionals
Scholarship Sponsors
P.O. Box 949
Huntsville, AL 35804**

Or, if you prefer to support NAL NSBE Professionals, you may return the completed form and contribution to the above address. If you have any questions, you may contact Ms. LaToya Beale-Eggleston at nsbenorthalabamaae@gmail.com.

Thank you for your ongoing support of the North Alabama Professionals Chapter of the National Society of Black Engineers.

Sincerely,

Ms. LaToya Beale-Eggleston
President, NAL NSBE Professionals