

2024 Scholarship and Advertising Solicitation Form

The North Alabama Professionals Chapter of the National Society of Black Engineers (NSBE) is extending an invitation for supporting the encouragement of all students to pursue careers in a Science, Technology, Engineering or Math (STEM) discipline. Support our North Alabama students by becoming a **Corporate Sponsor** of the NSBE Professionals Chapter or by purchasing an advertisement in our upcoming Annual Scholarship Banquet souvenir booklet.

Please review the solicitation options below and filling in the amount of your pledge on the next page. When donating, please retain page 1 for your records. Mail payment and page 2 to the P.O. Box address provided.

Sponsorship Levels

Platinum Corporate Sponsor

\$7,500.00 Donation

- (4) Scholarship(s) presented in Name
- Advertised sponsor of all Chapter Programs (Chapter website, Golf Tournament for 1 year)
- 2 collegiate workshops sponsored in your company name
- Premiere Front or Back Inside Cover ad in the Annual Souvenir Booklet
- Year-long Distinct Sponsor Recognition
- 4 representatives to participate in the annual Golf Tournament
- 8 Annual Memberships to the NAL NSBE Professionals Chapter and 4 National Membership
- Commemorative plaque
- 8 reserved seats and recognition at the Annual Awards Ceremony

N – North Alabama Network Sponsor

\$5,000.00 Donation

- (3) Scholarship(s) presented in Name
- 6 Annual Membership(s) in NAL NSBE Professionals and 1 National Membership
- Year-long Distinct Sponsor Recognition
- 2 NBSE Professionals collegiate workshop sponsored in your company name
- Premiere Full AD (6.5"x9) in the Annual Souvenir Booklet (Electronic)
- 2 representatives to participate in the annual Golf Tournament
- Commemorative Plaque
- 8 reserved seats and recognition at the Annual Awards Ceremony

S – STEM Sponsor

\$3,500.00 Donation

- A Full Page AD (6.5"x9") in Annual Souvenir Booklet (Electronic)
- (2) Scholarship presented in Name
- 5 Annual Membership(s) in NAL NSBE Professionals
- 1 NBSE Professionals collegiate workshop sponsored in your company name
- Commemorative Plaque
- 6 reserved seats and recognition at the Annual Awards Ceremony

B – Bridge Builder Sponsor

\$2,500.00 Donation

- A Full Page AD (6.5"x9") in Annual Souvenir Booklet (Electronic)
- (1) Scholarship presented in Name

- 4 Annual Membership(s) in NAL NSBE Professionals
- Commemorative Certificate of Appreciation
- 4 reserved seats and recognition at the Annual Awards Ceremony

E – Engineering Diversity Sponsor

\$1,500.00 Donation

- 1 Scholarship presented in your company name at the awards ceremony
- A Full Page AD (6.5"X9") in the Annual Souvenir Booklet (Electronic)
- 2 Annual Membership(s) in NAL NABE Professional
- Commemorative Certificate of Appreciation
- 2 reserved seats and recognition at the Annual Awards Ceremony

Regular Corporate Sponsor

\$1,000.00 Donation

- Full page ad in the Annual Souvenir Booklet (Electronic)
- 8 reserved seats at the Annual Awards Ceremony

Table Sponsor

\$500.00 Donation

- 8 reserved seats at the Annual Awards Ceremony

Advertisement Sponsor

\$150.00 Donation

- Advertisement in Annual Souvenir Booklet

Community Partners

- Community Supporter - ***\$200.00 - 350.00 Donation***
- Community Friend - ***\$51.00 - 200.00 Donation***
- Community Affiliate - ***\$25 - \$50.00 Donation***

2024 Corporate Scholarship and Advertising Solicitation Form

(Submit this form only)

Company/Organization:

Address: _____ City: _____ State:

Primary Contact Name: _____ Phone:

Email: _____

Sponsorship Level: \$ _____

Please select the appropriate Corporate Sponsorship Level

Corporate Sponsorship Only

<i>Corporate Sponsorship Levels</i>		<i>Price</i>
	Platinum Corporate Sponsor	\$7,500.00
	N – North Alabama Network Sponsor	\$5,000.00
	S – STEM Sponsor	\$3,500.00
	B – Bridge Builder Sponsor	\$2,500.00
	E – Engineering Diversity Sponsor	\$1,500.00
	Regular Corporate Sponsor	\$1,000.00
	Table Sponsor	\$500.00
	Table Sponsor	\$500.00

Advertisement Sponsors Only

<i>Advertisement Only</i>			
<i>Page Size</i>	<i>Dimensions</i>	<i>Price</i>	<i>Indicate Ad</i>
Full	6 ½ x 9 ”	\$150.00	
Half	6 ½ x 4 ”	\$90.00	
Fourth	3 x 4 ”	\$55.00	
Business card	3 ½ x 2 “	\$35.00	
Community Partners			
<ul style="list-style-type: none"> • Community Supporter - \$200.00 - 350.00 Donation • Community Friend - \$51.00 - 200.00 Donation • Community Affiliate - \$25 - \$50.00 Donation 			

Sponsors, please submit all “camera ready” advertisements and payments along with this form prior to March 10, 2024. Acceptable ad formats: JPEG, PNG, PDF, or Microsoft Office formats. Other formats will not be accepted. **Payment for submissions must be postmarked by March 9, 2024 to ensure inclusion of your ad in the booklet.** *Corporate Scholarship sponsors at the Major Level and above who contribute after March 9, 2024, will have a scholarship presented in their name at the banquet but **cannot** be added to the program booklet.* Please mail all contributions with this form to the following address

**NAL NSBE Professionals
ATTN: Scholarship Sponsorship
P.O. Box 949
Huntsville, AL 35804**

Or if you prefer, you can submit your form electronically at [scholarship HYPERLINK "mailto:scholarship@nsbe-northalabamaae.com"@nsbe-northalabamaae.com](mailto:scholarship@nsbe-northalabamaae.com) or nsbenorthalabamaae@gmail.com. You may also submit your contribution electronically at the link, <http://www.nsbe-northalabamaae.com/programs.html>, under “Donate.”

Thank you for your ongoing support of the North Alabama Professionals Chapter of the National Society of Black Engineers. We look forward to seeing your company at our Annual Scholarship Banquet to be held in April 2024.

Sincerely,

Melvin D. Felton
Scholarship Committee Chairperson

Pamela McDonald
President, NAL NSBE Professionals